

Over twenty reasons to own a Kurzweil Mark 12i/152i from Gorby's Music for your child, church, school, or yourself

21st Century – Becoming of age in the 20th Century, Kurzweil Digital Pianos are today's ideal musical instrument for all your keyboard needs.

Digital pianos have been replacing Acoustic Pianos in professional recording studios, church settings, college, university, and other educational settings, and (of course) in the home. In fact, the number of new Digital Pianos sold in the U.S. now exceeds the quantity of Acoustic Pianos sold in this country.

Students who learn to play music on a good Digital Piano can immediately transfer their skills to an Acoustic Piano. However, if they learn only to play an Acoustical Piano, they will be totally lost if they are called upon to play a Digital Piano and utilize its many functions and sounds.

325 Critically-Acclaimed Sounds – The entire heritage and professional reputation of Kurzweil has been based on today's most realistic acoustic and contemporary sampled sounds. You've been listening to Kurzweil sounds on CDs of every musical genre, as well as on countless television and movie soundtracks for over a decade.

World-Class Audio Systems – The Mark 12i and the Mark 152i have premium audio systems designed jointly with legendary high-fidelity firm Boston Acoustics. The Mark 12i has a 130-watt quad-amplification system (two 50-watt amps for two 6.5" woofer and two 15-watt amps for two 1" dome tweeters.)

The Mark 152i has an incredible 200-watt, seven-channel, seven-speaker system (an 80-watt amp driving a 12" subwoofer, four 20-watt amps for up and downfacing speakers and two 20-watt amps for 1" dome tweeters.)

These instruments have a level of audio clarity and realism never before heard in a Digital Piano.

Disc Drive – The Mark 12i and 152i Kurzweil Disc Drive has multiple functions. By using pre-recorded discs, we can have a player piano, and more, because some discs are programmed with other instrumental sounds as well. The disc drive is also used for free factory upgrades. So far, five major improvements have been made, all available at no charge to all current Kurzweil owners. Changes of this type are done with floppy discs that can be downloaded from the Internet.

Using the recorder and disc drive enables you to save you or your child's performances year after year. Lessons taught on the Kurzweil Mark 12i/152i can be saved on disc for review at home. Public domain songs by the thousands can be downloaded from the Internet to be played as prerecorded discs.

There are even prerecorded Karaoke discs available. In this application, the words to songs appear on the Display Screen as they are to be sung.

Real Wood Cabinets and Finishes – The World-Class Kurzweil Audio System is matched by World-Class real wood cabinets and finishes. Currently the Mark 12i and the Mark 152i Grand are available in Ebony Polish and Mahogany Polish.

Placement – Because of their sensitivity to moisture and temperature, Acoustic Vertical Pianos must be placed on an inside wall in a church, school or home setting.

Digital Pianos can be placed anywhere. They can operate in temperatures ranging from 40 to 104 degrees F, and humidity from 5% to 95%. In our increasingly crowded homes and churches, this allows for many more possibilities in location.

Headphones – There may be times in every home when playing music is discouraged by one family member or another if, for example, someone is ill or there are two different activities going on in the

More reasons...

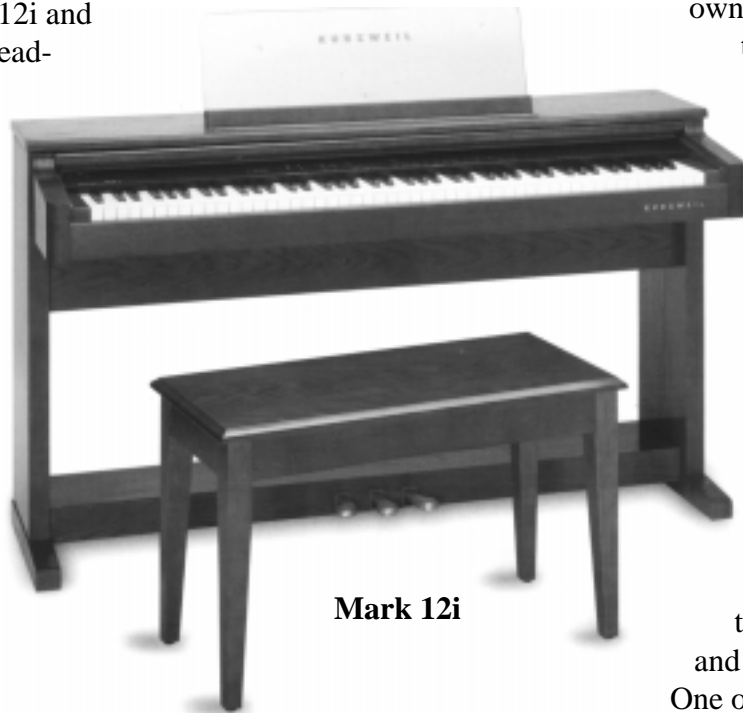
room at the same time. This problem is solved on the Kurzweil Mark 12i and 152i, each of which has two headphone jacks. Using headphones turns off the internal speakers. It would even be possible for a church pianist to practice the offertory while another part of the service was going on.

Lessons – At present, Gorby's has four qualified piano teachers in our store who provide lessons on the Mark 12i. The Mark 12i and the Mark 152i have identical features.

Tuning – Unlike an Acoustic Piano, Digital Pianos never go out of tune. This solves two problems, one of which is scheduling and paying for tuning. Most Acoustic Piano makers suggest that their instruments be tuned four times a year for maximum intonation, as well as longevity. The second benefit is that both players and listeners always hear perfectly-in-tune sounds.

Touch – There is no one universal touch on Acoustic Pianos. In fact the touch will vary widely from model to model and from brand to brand. However, that can be changed somewhat by a professional piano technician.

The Mark 12i and 152i have nine different touch settings. These are available in a fraction of a second to suit any player, or any combination of sounds that require something other than a piano touch.



Mark 12i

16-Track Recorder/Sequencer – To capture your performances, the Mark 12i and 152i have easy-to-use, built-in 16-track recorder/sequencer units that allow players to record, mix and play back songs.

The recorder can be used on its own, or in conjunction with the auto-accompaniment, allowing players to record their performances with full orchestrations.

Full MIDI Capabilities – MIDI (for Musical Instrument Digital Interface) is an international standard for electronic music systems. It allows different components to “speak” to each other and be compatible.

One of many examples is the ability, with appropriate software and a computer, to print a hard copy of what you have arranged or composed on your Kurzweil.

Transpose and Tuning – At the touch of a button, owners of the Kurzweil Mark 12i/152i can tune the entire instrument to any pitch. The transpose feature also allows you to play the keyboard in one key and have the notes sound in another.

Split Function – You can play more than one sound across the entire length of the keyboard. For example, you can create a jazz trio with an organ in the right hand and acoustic bass and drum set in the left.

Layering – This function is one of the most commonly used and admired possibilities available on

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the Mark 12i/152i. Layering allows for two sounds to be played together so as to create a fuller, richer sound. The Mark 12i/152i provides ways to balance and save exact layering settings. For example, piano and slow strings are often combined to create a sound that is universally admired.

Edu-Games – Slightly mislabeled, in our opinion, this function is a highly serious method of teaching chords, scales, ear training, and rhythm functions in both simple and advanced forms. Ear training, for example, can be done for intervals from one to three octaves, with or without the names of the notes showing the display screen. Chords can be simple triads, or sevenths and even ninths!

The most valuable thing any of us has in life is time. No matter how much money we have, lost time can never be recovered. The Kurzweil Mark 12i/152i allows students to progress in their musical training at increased speed, many times on their own.

Edu-games is but one way Kurzweil keyboards encourage rapid musical growth.

Auto Accompaniment – Whatever your musical ability, auto-accompaniments by some of the world's finest arrangers allow you to play along with exciting musical arrangements that include introductions and endings. In fact, it's even possible to do a Fade Out and Fade In.

This feature allows players to be an entire band or group using only one finger in each hand. It also allows advanced players the opportunity to do complex arrangements.

Traditional 88-Note Keyboard – The Mark 12i and the Mark 152i have the full 88 keys, the same as a regular Acoustic Piano. However, this can be expanded beyond 88 notes by using the transposing function.

Fallboard (Key Cover) – The Mark 12i and the Mark 152i have full fallboards to keep dust out of the keys when the instrument is not being used. The

Mark 152i even has a fallboard light that extends across all 88 keys.

Matching Bench – All Kurzweil Mark Series Digital Pianos include a matching bench that opens for sheet music storage.



Mark 152i

Dimensions

Mark 12i: HxWxD 33.25" x 56.5" x 22.25", weight 199 lbs.

Mark 152i: HxWxD 39.75" x 58.25" x 59", weight 512 lbs.